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Advanced Research Opportunities Onboard ZERO-G *Weightless Lab*[™]

Arlington, Virginia, US – December 3, 2012 – Zero Gravity Corporation (ZERO-G) announced today that it is accepting 2013 proposals for advanced research testing on its commercially operated microgravity flights, known as the **ZERO-G *Weightless Lab*[™]**. As an added benefit for researchers, Space Florida will continue to provide incentive funds for pre-approved select recipients through its Sub-Orbital Incentive Program.

On November 19, 2012, ZERO-G successfully completed its third commercially-operated, microgravity research flight. Flights to date have included U.S. and international commercial companies, non-profit research organizations, college and university level research and television productions. The selection process is based only on the researchers' ability to meet ZERO-G and FAA safety requirements.

Working with like-minded organizations, ZERO-G continues its mission to make weightless environments available to anyone and everyone. "Space Florida has been a tremendous partner for several years," commented Michelle Peters, ZERO-G's Director of Research and Education. "In the last three years, we've seen a steady rise in demand for our commercial research program, in large part due to their ongoing efforts in commercial space." Tony Gannon, Director, Research and Project Development at Space Florida explains, "The intention is to promote sub-orbital and parabolic flight opportunities in Florida by providing an incentive to ZERO-G customers who fly research payloads."

The incentive will be a cash rebate equal to one-third of the published list flight of the provider, to a maximum of \$10,000. These payloads must be on flights that take off and land in Florida and have terrestrial or space applications. The program continues until December 31, 2013 and Applications must be made and approved in advance by Space Florida. For Applications please go to: <http://www.spaceflorida.gov/sub-orbital-flight-incentive-program>.

One of two U.S. based corporations benefiting from Space Florida's 2012 incentive program was Noninvasive Medical Technologies (NMT). NMT is a medical and biomedical research and development technology company. Dr. Marc O'Grifoa, Chief Medical and Technology Officer stated, "With support from Space Florida we flew a very successful research parabolic flight mission on board G-Force One. ZERO-G has provided the ideal microgravity platform that enabled us to optimize the research opportunity and provided us with outstanding support. The combination of professional expertise and technical support enabled us to complete a research profile that will provide the next steps in revolutionizing both our technology and capabilities for both microgravity and other operational environments."

Other organizations that participated on the ZERO-G Weightless Lab, several of which benefitted from the Space Florida Suborbital Incentive Program include but are not limited to, Ball Aerospace, Crazy Legs Productions, NovaWurks, the University of South Florida, and the University at Basel in Switzerland.

About Space Florida

Space Florida was created to strengthen Florida's position as the global leader in aerospace research, investment, exploration and commerce. As Florida's aerospace development organization, we are committed to attracting and expanding the next generation of space industry businesses. With its highly trained workforce, proven infrastructure and unparalleled record of achievement, Florida is the ideal location for aerospace businesses to thrive – and Space Florida is the perfect partner to help them succeed. www.spaceflorida.gov. For more information about the Space Florida Incentive Program, visit <http://www.spaceflorida.gov/sub-orbital-flight-incentive-program> or contact Tony Gannon at tgannon@spaceflorida.gov.

About ZERO-G

[Zero Gravity Corporation](#) is a privately held company whose mission is to make the excitement and adventure of weightlessness accessible to everyone. Based in Arlington, Va., ZERO-G is the first and only FAA-approved provider of weightless flights to the general public;

entertainment and film industries; corporate and incentive markets; non-profit organizations; research and education sectors; as well as foreign and domestic government agencies.

Founded by X PRIZE Chairman and space visionary, Dr. Peter H. Diamandis; former NASA astronaut, Dr. Byron K. Lichtenberg; and NASA engineer Ray Cronise, ZERO-G worked more than a decade to bring the marvel of weightless flight to the public. Since launching the *ZERO-G Experience*[™] in October 2004, the company has conducted more than 315 weightless flights and flown over 9,000 people from around the world, including celebrity and media personalities; corporate charters; educators and students; research scientists; and individuals aged eight to 93. ZERO-G operates under the highest safety standards as set by the FAA (Part-121) with its partner Amerijet International Inc. For more information, visit www.GoZeroG.com or contact Michelle Peters at Michelle@GoZeroG.com.

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