



KATE UPTON DEFIES GRAVITY WHILE FLYING WITH ZERO-G FOR SPORTS ILLUSTRATED'S 50TH SWIMSUIT ISSUE

[Tweet It](#): @KateUpton in space? Close - watch as she defies gravity flying w/ @gozerog for #SISwim50!
VIDEO & photos: <http://bit.ly/katedefiesgravity>

Arlington, Virginia – February 18, 2014 – Kate Upton and Sports Illustrated (SI) have taken swimsuit modeling where it's never gone before. Flying with [Zero Gravity Corporation \(ZERO-G\)](#), Upton flipped, floated and modeled in true weightlessness – as if in outer space – for SI's 50th anniversary Swimsuit issue.

Visit Swimsuit.Si.com for behind-the-scenes [video](#) and [photos](#) of Kate Upton's zero gravity shoot.

SI's landmark Swimsuit Production hit newsstands today, complete with a major package, Upton, floating in zero gravity. For Upton, who appeared on SI's swimsuit covers in 2012 and 2013, her weightless shoot was a way to bring modeling to new heights.

The shoot took place on March 18, 2013; Upton and ZERO-G flew out of Space Coast Regional Airport in Titusville, Florida. A specially modified Boeing-727, known as G-FORCE ONE[®], performed a series of 17 [parabolas](#) – 13 zero gravity and four replicating lunar gravity – as Upton bounced and soared through the plane for the cameras. Upton's weightless experience was not simulated; ZERO-G is the first and only FAA- approved provider of commercial weightless airline flights for the public.

"The ZERO-G experience was really exhilarating for everyone involved," said MJ Day, editor of the Sports Illustrated swimsuit issue. "We have been almost everywhere in the past 50 years with SI Swimsuit, but we have never done anything like this. It was certainly the most out-of-the-box shoot. Once again, Kate surprised us all with how she handled modeling in weightlessness.

About ZERO-G

Zero Gravity Corporation is a privately held space entertainment and tourism company whose mission is to make the excitement and adventure of space accessible to the public. The experience offered by ZERO-G is the only commercial opportunity on Earth for individuals to experience "weightlessness" without going to space. ZERO-G's attention to detail, excellent service and quality of experience combined with its exciting history has set the foundation for exhilarating adventure based tourism. ZERO-G has flights scheduled throughout the year in Austin, Cape Canaveral, Chicago, Houston, Las Vegas, Los Angeles, Miami, New York, Philadelphia, San Francisco and Seattle. Visit www.gozerog.com for the most up-to-date flight schedule and to reserve your seat.

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