



FOR IMMEDIATE RELEASE:

William Shatner Goes Weightless for Ultimate Fan Experience

*ZERO-G and Roddenberry Adventures Team Up to Provide Unforgettable
Zero-Gravity Mission with Star Trek® Legend*

Click to Tweet: Beam me up, Scotty! @WilliamShatner goes weightless with @GoZeroG and @RodAdv for ultimate Trekker experience <http://bit.ly/2pDmiKn>

LAS VEGAS – May 3, 2017 – Star Trek® fans rejoice! [Zero Gravity Corporation](#) (ZERO-G®) has partnered with [Roddenberry Adventures](#) to offer an extraordinary ZERO-G Experience® with William Shatner, beloved star of the iconic television series. For the first time, fans will have the chance to fly in zero gravity with the man who played Captain Kirk. A limited number of tickets for this exclusive flight on August 4 are now on sale to the general public.

“Going weightless will turn a dream into reality,” said Shatner. “I’ve always wondered what it would be like to actually explore the Final Frontier and now I have the opportunity to experience zero gravity firsthand. It will be an incredible adventure.”

ZERO-G CEO Terese Brewster said, “We want our travelers to have a journey they won’t soon forget. Creating these weightless moments with the Roddenberry team helps us provide a remarkable memory this group will be able to share with one of the biggest names in entertainment.”

Rod Roddenberry, CEO and founder of Roddenberry Adventures, said, “Our partnership with ZERO-G has opened amazing doors for Star Trek® lovers, especially those who want to truly experience what it feels like to float in space with the man who helped solidify the Star Trek® legacy.”

As thousands of Star Trek® fans descend upon Las Vegas for the annual convention, Shatner and his crew for the day will embark on their own mission. Talented pilots at the helm of G-FORCE ONE®, ZERO-G’s specially modified Boeing 727, will perform a series of [parabolic arcs](#) to create the exhilarating feeling of floating through space. At the top of each arc, Flyers will soar through the plane in a floating playground, perform effortless tricks and flips and share a world known only by a small fraction of the population. Once back on terra firma, participants will have a chance to mingle with the Shatner during a meet and great session.

Tickets for this ultimate voyage are \$9,950 per seat plus a 5% tax and will include a ZERO-G flight suit, Regravitation Celebration, certificate of weightless completion and photos and video of the unique experience shared with the star. To purchase a spot, visit www.gozerog.com.

About ZERO-G

Zero Gravity Corporation is a privately held space entertainment and tourism company whose mission is to make the excitement and adventure of space accessible to the public. ZERO-G is the first and only

FAA-approved provider of weightless flight in the U.S. for the general public; entertainment and film industries; corporate and incentive markets; non-profit research and education sectors; and the government. ZERO-G's attention to detail, excellent service and quality of experience combined with its exciting history has set the foundation for the most exhilarating adventure-based tourism. For more information about ZERO-G, please visit www.gozerog.com.

About Roddenberry Adventures

Roddenberry Adventures is an exploration-based organization committed to discovery, education, and preservation of our environment. From local hikes to scuba dives, from camping adventures to exotic travel, Roddenberry Adventures provides unique opportunities, both big and small, for members to walk out their front door and experience the world. For more information about Roddenberry Adventures, please visit www.roddenberryadventures.com.

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