

**The Deadly Race** A new exhibition at New York City's Natural History Museum retells the 1911-'12 race to the South Pole ([amnh.org](http://amnh.org)).



Norwegian Roald Amundsen (pictured) beat Britain's Robert Falcon Scott to the South Pole in 1911.

**WHAT'S NEW**  
SUMMER 2010



**TEST YOUR METTLE**  
Sign up for Tough Mudder's next round of brutal endurance races this fall in New Jersey, Texas, and California ([from \\$70; toughmudder.com](http://toughmudder.com)).



THE NEW KING OF COWBOY

**Trevor Brazile, 33**

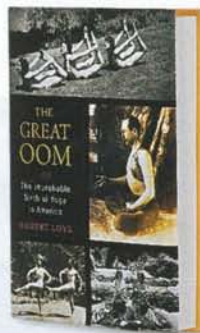
*You're going for a record eighth World Champion All-Around Cowboy title.*  
*Do you still get nervous?* Some people call it nervous; others call it adrenaline. I think that's the difference between winners and losers, you know?  
*How often do you train?* If it's daylight, we're practicing. *You compete in three events.* Why not focus on one?  
A lot of guys want to be a team roper or a bull rider or something. I just wanted to be known as a cowboy. I love it all.

**BEACH-HOUSE GUEST GIFT**

The Original Maine Lobster Kit is an elegant hand-made pine box packed with either four or eight claw crackers and seafood picks — all you need, really, aside from some twisting and peeling. The kit is a project of Maine's nonprofit the Nezinscot Guild, which works to provide employment to people with developmental disabilities and brain injuries ([from \\$22; thenezinscotguild.com](http://from $22; thenezinscotguild.com)).



**Secret History** Robert Love's *The Great Oom* reveals the first popularizer of yoga in America to be an over-sexed, semipro baseball team-owner who kept circus elephants as pets.



**ZERO G FOR THE PEOPLE**

Unless you're Richard Branson, astronaut-like weightlessness has probably been out of your reach. Until now. ZERO-G is making stops in seven U.S. cities this summer to take customers up to 34,000 feet in a 727 and then into controlled dives for eight minutes of fuselage floating ([\\$4,950; gozerog.com](http://$4,950; gozerog.com)).



**BURN NOTICE**

Zippo's Emergency Fire Starter kit uses self-contained, wax-coated tinder sticks and cavemanager flint-on-steel technology to take the guesswork (and the anxiety) out of fire-building ([\\$20; zippo.com](http://$20; zippo.com)).



AMUNDSEN: COURTESY AMNH LIBRARY; SLEDGE: COURTESY C. CHESK/AMNH LIBRARY; FACE: COURTESY TOUGH MUDDER; BRAZILE: DARRIN CARROLL/SPORTS ILLUSTRATED; GIFT: BARBARA BOON; COWBOY: TORSTEN KITH MICHAEL PHOTO/COO; LIGHTEN: COURTESY ZIPPO; ZERO G: COURTESY ZERO GRAVITY CORPORATION